FOOD AND FUND DRIVE TOOL KIT

Contents

- Tips for a successful Food and Fund Drive
- List of best foods to donate
- Sample flyer
- Printable signs





Tips For A Successful Food and Fund Drive

Start with the basics

- When is your Food and Fund Drive happening?
- What supplies do you need?
- Complete the registration form on feedingchittenden.org

Set a Food Drive goal

- How many pounds of food do you want to gather? How many dollars in donations?
- Setting a goal allows people to be motivated in their personal fundraising efforts

Promote your event

- Distribute flyers, send emails, share the link on your social media pages, tell friends and neighbors
- Make your Fund Drive competitive! A contest always motivates
 people, so if you are holding the drive at your school make it a
 challenge between grades or classrooms with the winner being
 the one to bring in the most pounds of food.
- Matching donations another way to drive contributions. Reach out to your local businesses to see if they might agree to donate \$25 for every 50 pounds of food you collect. This matching donation could also help in promoting the food drive by putting it on your flyer and posters!
- Get the word out to the community about the Food Drive!

What to do when your Food Drive is done

Your food drive is complete. **Congratulations!** Here's what to do when your food drive is finished:

- Arrange transportation
- Determine how many cars or trips will be needed and who will be able to help move the donations at the Food Drive site. Be careful, boxes of food can be heavy!
- Where to drop off? The Chittenden Emergency Food Shelf at 228 North Winooski Ave, Burlington VT.
- We are open to accept donations Monday-Friday 9am-4pm. Additional hours for drop off can be arranged as needed by contacting Kelly McLemore at 802-658-7939 ext. 24
- When you drop off the product, we will tell you how many pounds you "raised." You can also pick up a tax deduction form at this time.
- Share your results! We want to know about your goals and your success. Make sure to take photos and share them on your social media sites. If you are not familiar with social media just let the Food Shelf know

The following items are excellent, nonperishable choices for food drives:

Canned fish-tuna, salmon, sardines, etc.

Peanut Butter

Cereal-all varieties

Canned fruits-all varieties

Canned vegetables-all varieties

Canned meat-beef, pork, chicken, etc.

Canned soups and chili

Boxed meals-Macaroni & Cheese, Hamburger Helper, etc.

Pasta of any kind

pasta sauce-all varieties

Rice any type

Canned vegetables-all varieties

Shelf-stable Juice

Portable ready-to-eat snack foods—kid friendly

*Critical Need

Food Divel



CHITTENDEN EMERGENCY

FOOD SHELF

feeding people, cultivating opportunities

By supporting the Chittenden Emergency Food Shelf, you are making an investment in your community. With your continued support, we can bring about the change necessary to provide opportunities for those who need them most.

When:

Where:

Sponsored by:

Not sure of what to bring to a Food Drive?

Canned fish-tuna, salmon, sardines, etc.

Peanut Butter

Cereal-all varieties

Canned fruits-all varieties

Canned vegetables-all varieties

Canned meat-beef, pork, chicken, etc.

Canned soups and chili



Boxed meals-Macaroni & Cheese
Pasta of any kind—pasta sauce
Rice any type
Canned vegetables-all varieties
Shelf-stable Juice

Portable ready-to-eat snack foods—kid friendly

Cash donation for the Food Shelf to purchase the food directly



CHITTENDEN EMERGENCY FOOD SHELF Feeding People, Cultivating Opportunities



CHITTENDEN EMERGENCY FOOD SHELF Feeding People, Cultivating Opportunities